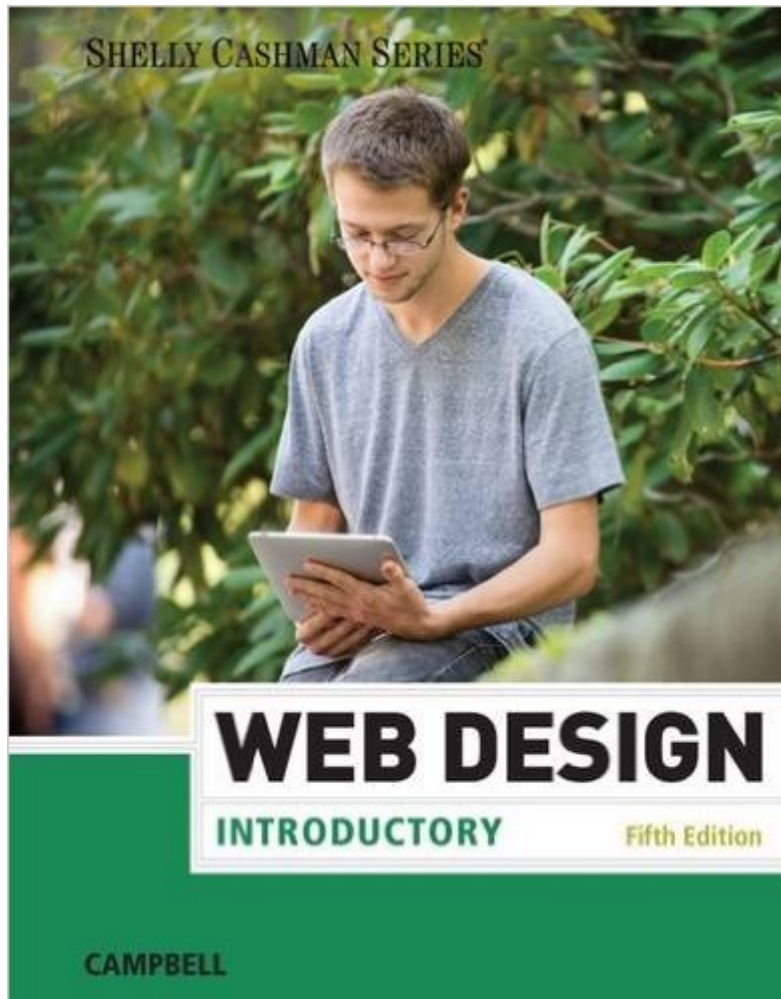


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Web Design: Introductory (Shelly Cashman Series)



Synopsis

WEB DESIGN: INTRODUCTORY, 5th Edition explains the connection between a detailed design plan that considers audience expectations, sound design principles and various technical considerations to create successful Web sites.

Book Information

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Customer Reviews

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I had to buy this book for a class. I keep this book for consulting. I take it with me to client meetings, and it has been a huge help in showing them what I need from them and walking us through step by step. It seems silly - but it has really helped me educate my clients, and that makes my job easier.

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